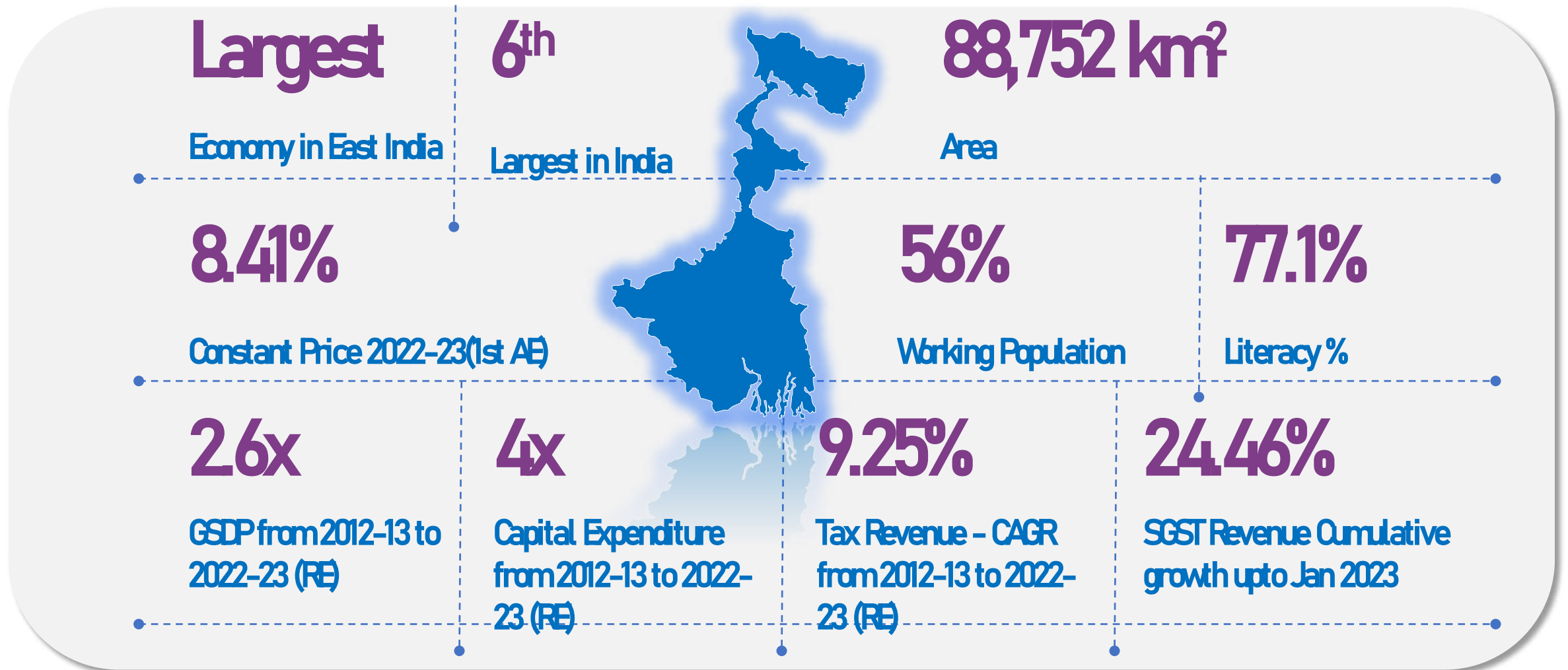




# **Bengal Global Business Summit 2023**

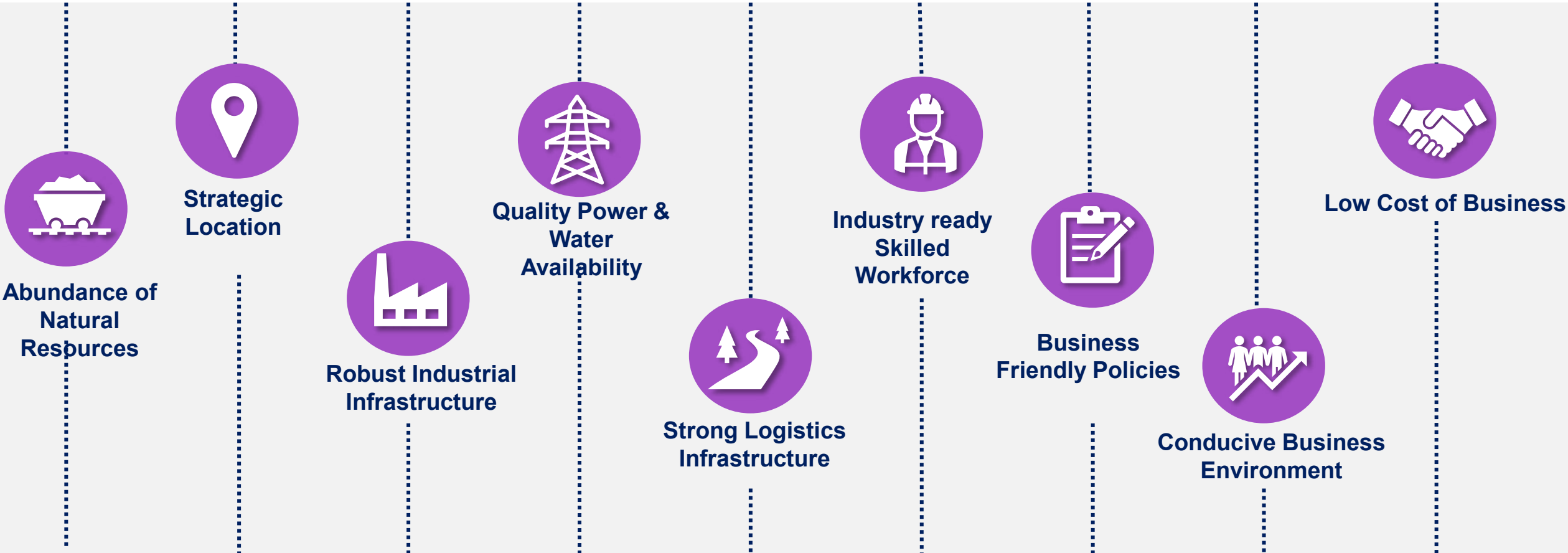
**Land of Prosperity and Growth**

# West Bengal – Land of Prosperity and Growth





# In Bengal, We Offer



On account of above-mentioned factors, **Bengal has positioned itself as an ideal investment destination**

# Endowed with immense Infrastructural Strengths



Roads & Expressways

3rd largest road network

1,29,520 km rural road constructed/strengthened

Additional 12000 km road to be constructed by Pathashree-Rastashree' - flagship project

4000 km of railway tracks and leading state in rail density

~2nd Largest Metro Line in Kolkata in India

1st under-water metro tunnel of the country to be set up



Rail



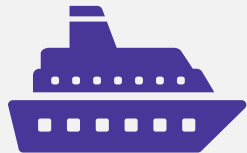
Airports

2 international airports

1st private greenfield airport of India operational at Andal

2 major ports at Kolkata & Haldia

~2 upcoming deep seaports at Tajpur & Kulpi



Maritime

**Easy access to key international trade routes -** Australia, Bangladesh, China, Malaysia, New Zealand, Singapore and other coastal places & booming hubs of Asia -Singapore, Thailand and Malaysia

**Gateway to Southeast Asia, Northeast India & International borders-** Bangladesh, Nepal and Bhutan

**Bengal offers excellent Strategic Location:**

# Equipped with Industrial & Service Sector Strengths



## Power Surplus

Power surplus state generating over 10,000 MW of power. Of this, 18% is generated from non-conventional sources such as hydel and solar



## Warehousing & Cold Storage

Largest warehousing capacity in eastern India with over 2.4 million tonnes capacity. Leading in cold storage capacity of 7.98 million tonnes



## Presence of MSMEs

Home to second largest number of MSMEs & Highest number of women entrepreneurs (23%) in the country



## Presence of IT Companies

Around 500+ IT and ITeS companies are operating in the state employs 60,000+ professionals

# Home to Industrial Parks & Industrial Corridors

200+

Industrial Parks

12+ Lakh

Employment  
Generated

5+ Lakh

Future Employment  
Potential in next 3  
years

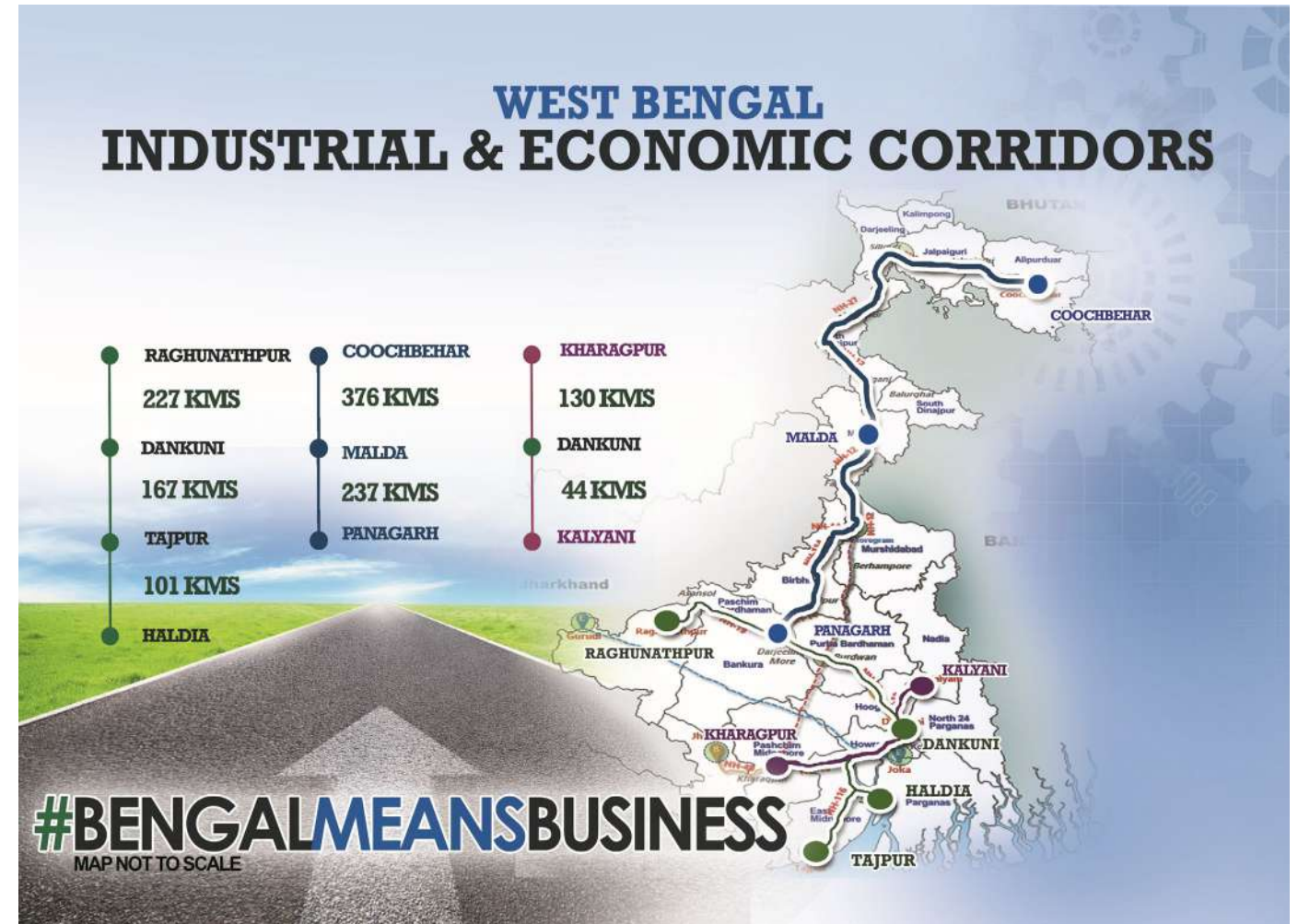
## Key Sectors

Gems & Jewellery, Steel & Iron, Garment & Apparel, Food & Agro Based Products, Light Engineering, & Petrochemical

## Key Facilities

Common Facility Building (CFB), Standard Design Factory (SDF), Access to internal road, ETP, STP, WTP, Power, Water, Drainage, etc.

Industrial Parks





# Sector Dedicated Policy Landscape & EoDB

## Sector specific policies

## EoDB

 <p>West Bengal Textile Incentives Scheme, 2022</p>	 <p>Policy of Mining of Minor Minerals in Private/Raiyati land, 2022</p>	 <p>Sand Mining Policy, 2021</p>	 <p>West Bengal Ethanol Promotion Policy, 2021</p>
 <p>West Bengal Data Center Policy, 2021</p>	 <p>Scheme for Approved Industrial Park (SAIP), 2020</p>	 <p>Tea Tourism and Allied Business Policy, 2019</p>	 <p>Banglashree for MSMEs, 2020</p>
 <p>Agricultural Export Policy (Under Process)</p>	 <p>Export Promotion Policy (Under Process)</p>	 <p>Start Up Policy (Under Process)</p>	 <p>West Bengal Logistics Policy, 2022 (Under Process)</p>

**Shilpa Sathi**  
24x7 digital Single-Window portal for investors

**First State**  
to achieve 100% implementation of BRAP 2017

**SKOCH award**  
for ease of doing business

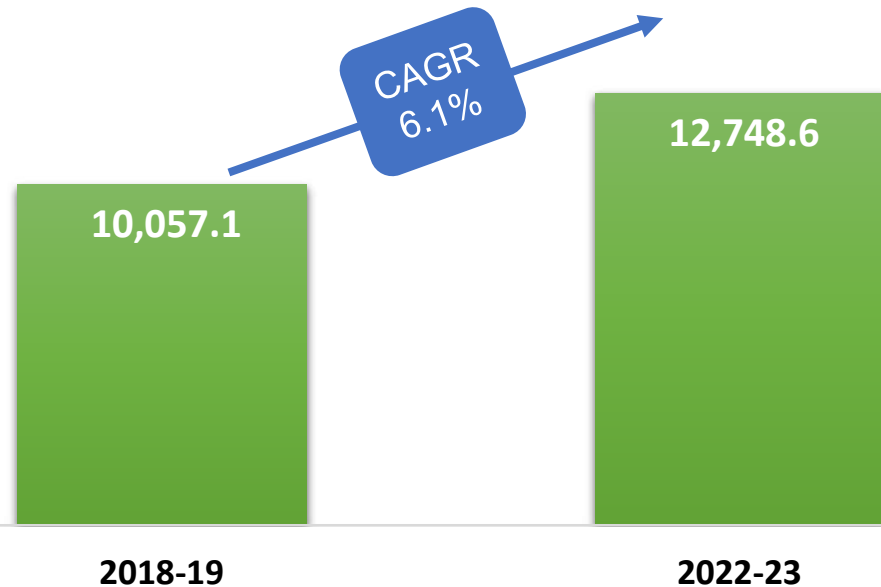
**Jomir Tothya app**  
to facilitate digitization of land records

**New Industrial Promotion Board**

**Revamped Land Policies**

# Leading in Exports & Offers Diverse Exports Basket

## West Bengal's Export Story



Bengal has registered an impressive CAGR of 6.1% from 2018-19 to 2022-23 as it is home to diverse forms natural resources, high-end manufacturing facilities, excellent logistics infrastructure and provides a strategic entry point to global markets

Source – DGCIS

## Top Products Exported from West Bengal

Sr. No	Product Category	Export (USD Mn)	Share in WB's Total Exports
1	Iron & Steel	1579.1	12.4%
2	Pearls, Precious Or Semi-Precious Stones/Metals And Article	1372.8	10.8%
3	Cereals	1044.7	8.2%
4	Articles Of Iron & Steel	902.1	7.1%
5	Articles Of Leather , Saddlery Harness And Animal Guts	896.3	7.0%
6	Mineral Fuels, Mineral Oils & Products; Bituminous Substance	792.6	6.2%
7	Fish And Crustaceans, Molluscs And Other Aquatic Invertebrate	660.5	5.2%
8	Electrical Machinery & Equipment & Parts Thereof; Sound &	529.1	4.2%
9	Nuclear Reactors, Boilers, Machinery And Mechanical Appliance	398.1	3.1%
10	Residues And Waste From The Food Industries; Prepared Anima	366.5	2.9%



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# Focus Sectors

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**Manufacturing Industries**



**Energy**



**Health, Health Infrastructure & Health Education**



**Blue Economy**



**Tourism**



**Agri & Allied**



**MSME**



**Education**



**International Trade & Logistics**



**Knowledge Economy including IT & ITeS**



**Creative Economy & Film Industry**



**Inclusive Economy**



**Transport Infrastructure**



**Skills**

# We Welcome you to BGBS 2023



**Bengal Global Business Summit (BGBS)** is an annual flagship program of Government of West Bengal for **forging business alliances with domestic & global investor community.**

Starting from 2015 to 2022, the State has launched 6 editions of BGBS so far

The 7th edition of BGBS will be launched from 21-22 November 2023 at Kolkata

## BGBS 2022 Highlights



**3.42 L**  
Investment  
Proposal



**40L**  
Employment  
Proposed



**4300**  
Delegates  
Participated



**42**  
Countries  
Participated



**14**  
Partner  
Countries



**137**  
MoUs  
Signed

Roadshows

G2B & B2B Meetings

Business Events

Industry Engagements

Focus Sector Sessions

Panel Discussions

Global Speakers

# Global Participation at BGBS

## Bengal's Partner Countries

 Australia	 Bangladesh	 Bhutan	 Finland	 Germany
 Italy	 Japan	 Kenya	 Netherlands	 Poland
 Malaysia	 UK	 Norway	 Republic of Korea	

## Ambassadors Participation in BGBS 2023

 Australia	 Malaysia	 Kenya	 Netherlands	 Fiji
 North Macedonia	 Norway	 Papa New Guinea	 Finland	 Poland
 Japan	 Italy	 New Zealand	 Bosnia & Herzegovina	 Kazakhstan

## Offerings for Partner Countries

Pride-of-Place in BGBS 2023

Feature in all brandings

Display of Partner Country flag

Excellent State Hospitality

Opportunities for B2B, G2G & B2G meetings

Business Opportunities through MOUs & Agreements



# Tentative BGBS 2023 Schedule

Date	Time Schedule	Event
21/11/2023	3:00 PM - 5:00 PM	Inaugural Session of BGBS'23 at Biswa Bangla Convention Centre (BBCC)
	5:30 PM - 6:30 PM	International Session
	7:00 PM - 7:45 PM	Cultural Programme
	7:45 Onwards	Networking Dinner
22/11/2023	10:00 AM - 12:30 PM	Sectoral Sessions at Biswa Bangla Mela Prangan (BBMP)
	<b>Lunch Break</b>	
	3:00 PM - 4:30 PM	Valedictory Session at Dhana Dhanya Auditorium

# Thank You!

Looking forward to your participation in BGBS 2023